

UW Tacoma Proposal to offer a **Bachelor of Arts in History**

Program Information

Program Name: BA in History

Institution Name: University of Washington Tacoma

Degree Granting Unit: Interdisciplinary Arts & Sciences
(e.g., College of Arts and Science)

Degree: B.A. History Level: Bachelor Type: (of) Arts
(e.g. B.S. Chemistry) *(e.g. Bachelor)* *(e.g. Science)*

Major: History CIP Code: 54.0101
(e.g. Chemistry)

Minor: (if applicable) Concentration(s): if applicable

Proposed Start Date: Fall 2009

Projected Enrollment

YEAR	2009	2010	2011	2012	2013
HEADCOUNT	15	30	45	60	75
FTE	12.37	24.73	37.10	49.47	61.83

Proposed New Funding: none required for start-up

Funding Source: State FTE Self Support Other

Mode of Delivery

Single Campus Delivery Tacoma

Off-site Delivery _____

Distance Delivery _____

Substantive Statement of Need

Attach Sheet

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Endorsement by Chief Academic Officer

3/5/09
Date

PROGRAM PROPOSAL

Bachelor of Arts in History University of Washington Tacoma

Summary: Since the very beginnings of institutions of higher learning, the study of History has been a core element of the curriculum. The study of History is an inherently interdisciplinary pursuit, encompassing research into all fields of knowledge over time. The Interdisciplinary Sciences Program at the University of Washington Tacoma (UWT) has reached the point where it should offer this essential degree. UWT possesses the faculty and resources to begin such a program at minimal cost, while to enhance and solidify the endeavor could be relatively brief and affordable. History courses already serve all IAS majors and all of the units of the university via the General Education program. In addition, UWT's South Sound location is rich in opportunities for the study, and application of, History. Tacoma and the South Sound is also one of the most culturally diverse regions in the state; a History degree will allow IAS to integrate this fact further into its course offerings. Finally, A History degree is the mark of a true University—a search on WOIS reveals that virtually every public and nonprofit university in the state has the major, while some community colleges have a designated pathway within their AA degrees.¹ It is, indeed, time for UWT to institute a History BA major.

I. PROGRAM NEED

A. Relationship to Institutional Role and Mission

The University of Washington Tacoma (UWT) is eighteen years-old and a rapidly expanding campus of the University of Washington. UWT's official mission statement reads: "The University of Washington Tacoma educates diverse learners and transforms communities by expanding the boundaries of knowledge and discovery."

A recent program proposal from the UWT Urban Studies faculty summarized and clarified much about UWT's history, mission, and future prospects. The UWT Urban Studies proposal for a BA in Sustainable Urban Development notes the mission of UWT's mission is to provide expanded access to undergraduate and graduate education in the south Puget Sound region. Across the campus, UWT curriculum emphasizes reading scholarly literature, analytical thinking, oral and written communication skills, group work projects, and practical application of knowledge. A History curriculum will engage students in these activities in such areas as the history of science and ecology, medicine, philosophy, and many other fields of knowledge.

The proposed BA in History strengthens the overall mission of UWT, the interdisciplinary approach, and UWT's aim to matriculate thoughtful, articulate, knowledgeable, and skillful workers. Based in the Interdisciplinary Arts and Sciences Program, the proposed History BA major will draw on expertise, and be of interest to students across the UWT campus. And, just as it is true that universities typically a major in History, a BA in History is offered by nearly every liberal arts program in the world. IAS, as much as UWT, should offer students the opportunity to pursue a BA in History.

¹ WOIS/The Career Information System, <http://www.wois.org/use/progs/viewer.cfm?prgnum=734>. Accessed February 27, 2008.

B. Justification and Documentation of Need and Demand

Several factors provide justification for the proposed BA degree. These include UWT's planned growth, foundational curriculum development, and concurrent need for marketable new programs and majors to meet student demand. UWT's institutional planners and its faculty in the Urban Studies Program have produced significant data that document much of what is discussed below.

In the next seven years, the UWT student population is predicted to double in size. This will produce a 2015 student body numbering more than 4,300. UWT needs new academic programs and majors to meet the demands of this future student population. New majors must prepare students for careers that both drive the economy and reward the students.

As Pierce County and the entire South Sound region continue to grow, individuals with training in History will find increasing opportunities in the fields of education, records management, museum curation, government service, heritage tourism, journalism, and other professions.

Student demand

UWT students presently come from local high schools and seven community colleges in the South Puget Sound region. This region is growing at approximately 1.5% per year; the Urban Studies report cited above predicts our region's population may well reach one million before 2020.

There has always been interest at UWT and on South Sound in studying History, and interest in a proposed History BA degree is growing. 2009 data from the UWT Institutional Planning and Research Office confirms earlier findings that a niche market exists for a History BA degree. Enrollment data garnered from 38 existing upper division History elective courses confirms marked interest. From 2006-2009, 28/38 upper division History courses were full to capacity. On the average, 6 students unsuccessfully tried to register in each of these courses.

UWT's Institutional Planning and Research Office also reports in the *2007 UW Tacoma Survey of Community Colleges* that "we have surveyed the area community colleges and one of our questions was if a BA in History at UWT would be of interest. For the 2007 survey, participants included Pierce College, TCC and South Puget Sound CC. Of the 372 participants who were interested in coming to UWT, 52 of them selected History as a proposed area of interest. We have also surveyed the entering students and 12 out of the 148 respondents (8.45%) had specific interests in a History bachelor's degree."

Initially founded as a "Liberal Studies" program, the IAS Program began by offering tracks in United States and International Studies. As more concentrations developed, formalized "American Studies," "International Studies," "Politics and Values," and "General Studies" concentrations offered many history courses; "Political Economy" and "Gender, Labor, and Ethnic Studies" did so to a lesser degree. General Studies and Politics and Values have always ranked among the top five of ten concentrations offered by the IAS program, and American Studies and International Studies draw respectable numbers. IAS historians and professional staff agree it is majors, alongside transfer and non-declared students, who will form a sizable market for the History degree.

Currently, the IAS Program offers only one major in all of the above Humanities and Social Sciences majors---the "Bachelor of Arts in Interdisciplinary Arts and Sciences." The proposed the BA in History will prove very attractive to students in the above pool who would like to earn a degree in a recognizable, traditional social sciences field. Data supports the above

generalizations. In the spring of 2008 there were 911 IAS undergraduates, 224 of whom had not declared a major. Of the remaining students, 76 and 35 matriculated in, respectively, General Studies and Politics and Values. 22 IAS students majored in American Studies and 19 chose Global Studies.

Again, faculty and academic advisors report that students who wish to study History most often choose the above concentrations; some of them earn a Public History minor, which IAS has offered for five years.

In a related vein, data about UW Seattle History majors reflects potential History majors for UW Tacoma. One of the announced aims of the expansion of UWT and UWB is to serve students for whom UWS has no available space. In 2007-2008 there were 237 declared History majors at UWS (this does not include History of Science or Art History majors) and of course thousands of UWS students took History courses for General Education requirements. Based on Seattle's current enrollment, one might extrapolate a future UWT History enrollment of approximately 1% of the student body.

Employer Demand

History BA graduates are qualified to work in numerous professions. History students learn how to gather information from primary and secondary sources, cull and analyze that information and identify its most significant aspects, reach conclusions based on that analysis, and produce well-written narratives and oral presentations relating the contents and results of their work. History teaches basic comprehension of chronology and cause and effect reasoning, and is thus a discipline that students need to succeed in all fields of research.

This sort of training makes them excellent candidates for employment in teaching, research and scholarship, museums, national and state parks interpretation and site design and administration, environmental and cultural impact assessment, archives and records management, heritage tourism, military service, diplomacy and federal service, journalism, business, law, and other fields.

A recent compilation from UWT's Institutional Research Division complements and enhances the above information. This report uses data from the Bureau of Labor Statistics to document professional opportunities and pay scales for History BA graduates. These jobs encompass both the private and public sectors and include all of those listed above plus the fields of professional research and analysis, library science, historic preservation, legislative research, public relations, arts administration, information technology, executive assistance, paralegal, retail management, and documentary film research and editing.

The Washington State Higher Education Board's "State and Regional Needs Assessment Report" supports the above conclusions regarding the need for more South Sound FTEs; it indirectly supports a need for more History graduates. Although most of its recommendations are for technical and professional training, the report notes an urgent need for elementary and secondary school teachers, a field that the History degree would support. The report also targets the need for individuals trained in "general and transferable skills" such as "communication, management, and teamwork," all part and parcel of a History education.

Theodore Roosevelt, Woodrow Wilson, George McGovern, Barbara Tuchman, John Kerry, George W. Bush, Newt Gingrich, and Doris Kearns Goodwin were all History majors!

The South Puget Sound Region is home to abundant private-sector, non-profit, and governmental entities in all of the above fields and in need of graduates trained in history. Many of these employers look for graduates with knowledge of diverse histories and communities.

C. Relationship to Other institutions

Duplication

The University of Washington in Seattle presently offers BA in History; the UW Bothell campus does not. One of the outside reviewers of this proposal is a respected UW Seattle History Professor and branch campus founder.

There are at present only three History BA programs offered on South Puget Sound---at the University of Puget Sound, St. Martin's University, and Pacific Lutheran University. On north Puget Sound, the University of Washington, Seattle, Seattle University, and Seattle Pacific University offer the History BA. Of the six, only one is a public University.

Uniqueness of the program

This proposed History degree, in addition to serving a different geographical population than does UW Seattle, also offers components unique to its faculty and South Sound environs.

UWT's Historians were all hired to teach across an Interdisciplinary Arts and Sciences Program curriculum. This faculty is thus qualified to offer a unique BA in History, with unusual strengths in historical sub-fields of ethnomusicology, economics, art, folklore, environmental science, military history, political science, historical, labor, ethnic and gender studies, oral and public history, and cultural anthropology (see faculty credentials below).

At the same time, Tacoma and its surroundings have played a unique role in the History of Puget Sound, and Pacific Northwest history in general. Tacoma has a higher percentage of ethnic minorities than other Washington cities; the IAS program has always had strong offerings that serve these populations and a History degree would strengthen them. South Puget Sound provides myriad opportunities for students to do primary source research and publish in the field of regional history; it also offers abundant internships in private, non-profit, and government historical institutions. For example, UWT is already headquarters for the American Society for Environmental History. Moreover, the Washington State History Society, Tacoma Civil Rights Project, Asia Pacific Culture Center, Karpeles Manuscript Library, Foss Waterway Maritime History Center, and the Northwest Collection of the Tacoma Public Library, are all within walking distance of UWT; no less than three Native American Cultural Centers and Tribal Colleges are within a 30-minute commute.

D. Relationship to HECB Master Plans; State and Regional Needs Assessment

Support of the *Statewide Strategic Master Plan for Higher Education*

According to the *Strategic Master Plan for Higher Education*, there are two major goals for public universities in the state of Washington:

Goal 1: We will create a high-quality higher education system that provides expanded opportunity for more Washingtonians to complete postsecondary degrees, certificates and apprenticeships.

Goal 2: We will create a higher education system that drives greater economic prosperity, innovation and opportunity.

The proposed History degree will provide this high quality opportunity for students of the South Puget Sound. The historians who will found and begin the History BA Program boast solid academic credentials and are proven classroom teachers. The five-year enrollment trajectory---beginning with 15 students and expanding to seventy five---will incrementally provide expanded opportunities for more students in our region to pursue higher education. Thus a History BA program will contribute both access and excellence.

History graduates will contribute to the economic vitality of the state of Washington (goal # 2). Graduate will process the much sought after liberal education that prepares individuals for entry level positions with many public and private sector organizations as described in the Employer demand section above.

State and Regional Needs Assessment

As indicated previously, the Washington State Higher Education Board's *State and Regional Needs Assessment Report* indirectly supports a need for more History graduates. The report supports the need for K-12 teachers, an undergraduate history degree is would provide excellent preparation for teacher certification programs. The report also points to the need for individuals prepared with general skills and knowledge such as "communication, management, and teamwork," expectations of this history degree.

II. PROGRAM DESCRIPTION

History is the story of humanity's past. The sources of history include books, diaries, newspapers, government documents, and other archival records, artifacts, oral accounts, and more. Historians study and analyze these materials to write narratives about past events. The proposed UWT BA in History would serve those who wish to study and tell about the world's past, from the earliest times written records exist. History students learn how to determine causality; why certain outcomes happened as they did, and how they are linked to earlier events. Undergraduate students choose from a rich mix of interdisciplinary courses in American and World history while cultivating skills of analytical reading and writing, researching, conceptual and historical thinking about the experiences of different people in the past. Students will learn how to distill large amounts of information, form hypotheses supported by evidence, and express their findings in concise English prose.

History courses already do, and will continue to serve the IAS Program and entire university as well as the proposed History major. The proposed major will be based in the IAS Program and will draw largely on the existing resources of the campus as a whole. The degree will be most suitable for students inclined toward humanities and social sciences. Graduates will be able to move on to graduate-degree programs or gain employment in the fields listed above.

A. Goals and Student Learning Outcomes

Goals: Upon completion of the degree each student will have attained the following Key Learning Outcomes.

- a. Student is proficient at written communication.
- b. Student speaks clearly.
- c. Student demonstrates knowledge of diverse areas of history and grasps relevant historical facts and context.

- d. Student demonstrates knowledge of historiographic and interpretive differences, especially regarding causation.
- e. Student demonstrates ability to access secondary and primary source evidence.
- f. Student's analyses are based on a blending of sources—especially primary sources—that students knows how to effectively utilize and interpret.
- g. Student works independently and in groups.

B. Curriculum

History BA Degree Proposed Requirements: The History BA degree will require 65 credits. These will include Core courses and courses in four selected History tracks.

Required Core Courses (30 credits):

10 credits World History TSMIN 100 & 101

10 credits American History TSMUS 200 & 201

5 credits Research Methods TCSIG 330

5 credits Senior Thesis TIASUS/IN 497

IAS Portfolio Requirement

Required Elective Courses (35 Credits)

30 Credits History Track Courses

5 Credits History Related Courses

Track Requirements: 30 credits of United States, European, or Asian History courses

Suggested Course Sequence:

Freshman Year: TSMIN 100 & 101

Sophomore Year: TSMUS 200 & 201 & TCSIG 330

Junior Year: 20 credits Track Courses

Senior Year: TIASUS/IN 497 & 15 Credits Track Courses

Track Courses Currently in UWT Catalog

United States History

TSMUS 200 American History I, 1607-1877

TSMUS 201 American History II, 1877-present

TCIUS 220 African American History 1619 – 1865

TCSIUS 221 African-American History, 1865-1945

TCSIUS 222 African-American History, 1945-Present

TCXUS 276 American Architecture

TLSUS 315, Industrialization and Reform

TLSUS 322, American Labor Since the Civil War

TCSIUS 340 History of United States-American Indian Relations

TLSUS 341 Jim Crow to MLK: The Segregation Crow

TLSUS 343, Vietnam and the 1960s

TCSIUS 347 History of Women in the United States

TCXG 377 Art of the Americas

TCXG 379 Modern Architecture

TCXUS 383 Early American Art, Literature, Theater, and Music

TSMUS 410 Early American Politics and Law: The American Revolutionary Era, 1763-1815

TSMUS 410 Early American Politics and Law: The Civil War Era, 1848-1877

TIBCUS 430 Introduction to Public History

TCSIG 436 North American Regions: The Frontier

TCSIG 436 North American Regions: The Mississippi Valley

TLSUS 437 Doing Community History

TCSIUS 441 Black Freedom Movements In Perspective

TCSIG 444 The Pacific Northwest

TIBCUS 459 African-American Culture and Consciousness

TIBCUS 460 African-American Religion

TLSUS 466 Life and Thought: Martin Luther King, Malcolm X and Angela Davis

TSMUS 467 United States History 1945-Present

TCXG 470 The Material World: Art and Artifacts

TIASUS 498 Directed Readings

TIASUS 499 Undergraduate Research

TSMUS 429 Special Topics in American History

European History

TSMIN 100 World History I (pre-History to 1500)

TSMIN 101 World History II (1500-present)

TSMIN 2// Medieval and Early Modern Europe

TSMIN 2// Modern Europe

TCXIN 230 German Cultural History

TSMIN 310 Modern European Political Theory

TSMIN 312 19th Century Revolutions and Revolutionaries

TSMIN 315 Europe in the Twentieth Century

TSMIN 3// Modern Germany

TSCIIN 440 Medieval Technology and Urban Life

TCSIG 445 Metropolis: Rome

TCSIG 451 The Enlightenment

TIBCIN 451 Renaissance Europe

THSTEU 452 The Holocaust and Antisemitism

TCXIN 477 Reformation and Counter-Reformation

TIASIN 498 Directed Readings

TIASIN 499 Undergraduate Research

TSMUS/IN 429 Special Topics in History

TSMUIN 429 Special Topics in European History

Asian History

TIBCIN 220 Premodern East Asia

TIBCIN 221 Modern East Asia

TSMIN 412 History of Vietnam

TSMIN 414 Modern China

TSMIN 415 Modern Japan

TSMIN 416 Modern Korea

TSMIN 434 Pacific War

TIASUS/IN 498 Directed Readings

TIASUS/IN 499 Undergraduate Research

TSMUS/IN 429 Special Topics in Asian History

Self-Designed History Track

This track is for students who (1) choose to pursue a topical approach to History---e.g. art and architecture, economic, environmental, ethnic, military, gender, labor, religious, etc.; or, (2) students who, before we make our projected hires, choose to study Ancient, Latin American, or African History. Students must have the advance approval and continual counsel of their History advisor for all of the following coursework:

Selected History Courses (above)

Selected Historical Studies Elective Courses (below)

UW Bothell History Courses

UW Seattle History Courses and Distance Learning Courses

TIASUS/IN 498/4999 Undergraduate Readings and Research

TSMUS/IN 429 Special Topics in History

History-Related Courses (5 Credits)

5 additional credits of History-related courses

TSMIN 224 Modern Latin America

TESC 243 Maritime History and Science of the Pacific Northwest

TIBCUS 260 American Political Theory

TCXIN 281-84 Art and Culture (India, China, Japan, and Pacific)

TCXUS 371 History of Rock and Roll

TCXG 379 Modern Architecture

TCOM 354 Communication History

TSMIN 326 Modern Brazil

TSMIN 310 Modern European Political Theory

TSMIN 314 20th Century Revolutions

TIBCIN 355 The Mind of Modernity

TIBCIN 357 The Greek Mind and Imagination

TCXUS 471 History of Jazz

TSMUS/IN 429 Special Topics in History

UWB and UWS classroom and Distance Learning Courses

E. Faculty

History professors presently serve, and will continue to serve, all IAS majors and the university's General Education mission. UWT's IAS Program already includes a group of professionally trained historians, complemented by adjunct faculty historians and IAS faculty with interdisciplinary expertise in history. For seventeen years, UWT's historians have placed a listing in the American Historical Association's *Guide to History Departments* noting we offer "historical studies" and have in our ranks the following historians and specializations:

Permanent Faculty:

All IAS and UWT Faculty who teach the courses listed above. This includes the following core faculty:

Michael Allen, Ph.D., University of Washington, 1985, Professor: Early America, frontier, American Studies

Luther Adams, Ph.D., University of Pennsylvania, 2002, Assistant Professor: African American, 19th and 20th-century U.S.

Mary L. Hanneman, Ph.D., University of Washington, 1991, Associate Professor: Modern Japan, Asia

Michael Honey, Ph.D., Northern Illinois, 1988, Professor: 19th and 20th century U.S., ethnic and labor studies, U.S. South

Michael Kucher, Ph.D., Delaware, 2000, Associate Professor: early Modern Europe, technology, environmental

Julie Nicoletta, Ph.D., Yale, 1993, Professor: public, art and architecture, historic preservation

Johann Reusch, Ph.D., UCLA, 1994, Associate Professor: Early Modern and Modern Europe, European Studies, Cultural History

Fixed-term and part-time faculty:

Michelle Nancy, Ph.D., Kansas State, 1995, Lecturer: U.S., gender, military

Dave Brumbaugh, Ph.D., Washington State University, 1992, Instructor: Pacific Northwest and American Religion

Lisa Mighetto, Ph.D., University of Washington, 1986, Affiliate Faculty and Director of American Society for Environmental History: American Environment, especially Wildlife

Michael Sullivan, MA, Western Washington University, 1978, Instructor: Local, Pacific Northwest, public

Jim Coolsen, Ph.D., American University, 1974, Affiliate Faculty and Special Assistant to the Chancellor: Great Britain, Modern Europe

Note: UWT's proximity to the Washington State History Museum and Society, five community colleges, Tribal Colleges and Native Cultural Centers, African American History Museum, Asia Pacific Center, Tacoma Public Library, and Tacoma Public Schools, adds scores of talented public historians, archivists, and museologists to our stable of historians.

Proposed New Hires:

The following prioritized hires will ultimately be necessary to offer a high-quality History BA Degree. We propose, and our projected enrollments support, making the first two hires within five years.

Ancient Near East

Sub-Saharan Africa

Native American

Modern Middle East

Eastern Europe

Colonial America

Latin America